

JORNAL DO CAMPUS

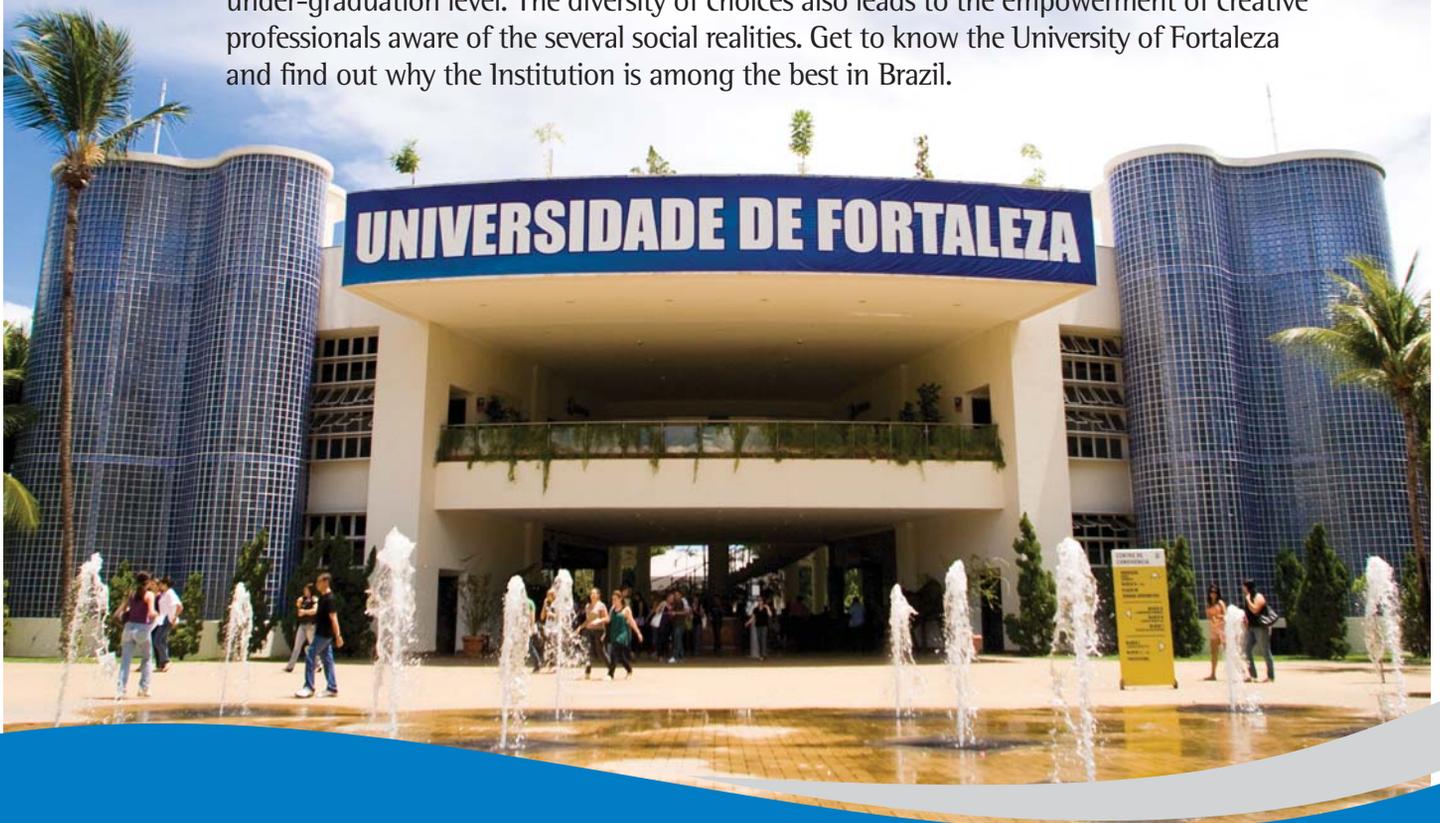
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UNIVERSIDADE DE FORTALEZA
ENSINANDO E APRENDENDO
DESDE 1973

University of Fortaleza: teaching, research and extension in one single campus

The University of Fortaleza, within the Edson Queiroz Foundation, has been offering the best teaching and learning conditions since 1973. That takes place in one single campus, located in the Brazilian Northeast, in Fortaleza, the capital of the state of Ceará, where one can find qualified professors, modern facilities, and empowerment incentives beyond the under-graduation level. The diversity of choices also leads to the empowerment of creative professionals aware of the several social realities. Get to know the University of Fortaleza and find out why the Institution is among the best in Brazil.



UNDER-GRADUATION

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A complete teaching structure certifies excellence in the vocational teaching empowerment and knowledge production

EXTENSION

4

Meeting students from other countries and experiencing several activities makes the campus a multicultural space

POST-GRADUATION

11

Unifor stands out as one of the best universities of the country offering post-graduation courses

Get to know Unifor

The University within your reach

Vocational empowerment and personal accomplishment is the most spoken language on campus

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Director of College of Technology

Ricardo Colares

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Léo Andrade
Eduardo Jorge

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CONTACTS

Diretoria de Comunicação e Marketing - Unifor
Av. Washington Soares, 1321
Edson Queiroz - Fortaleza/CE
CEP: 60.811-905
Phone: +55 85 3477 3111
E-mail: imprensa@unifor.br
Website: www.unifor.br

Strolling throughout the University of Fortaleza campus is a unique experience. Multiple glances, several experiences, many places in one single big space. Everything attracts your attention. You end up awakening your senses. Student Center, Library, Cultural Space, Theater, Gym, Olympic Track. You become curious by just mentioning them. How is it possible to have so many choices in one single space? There are 720 thousand square meters of area. That's the only way to hold so many projects, ideas, and expectations of a growing community.

Professors and staff join Unifor students on this wonderful trip to the world of knowledge,

which is no longer restricted to the academic knowledge. After all, the possibilities are countless. The multiple intelligences, the structures of technology and sensibility, everything can be found at Unifor. Be with us on this trip inviting you to try the new, but also showing us that the academic tradition can never be forgotten.

More than to be in the present or reinvent the past, at Unifor you are invited to the vanguard banquet. That's it. Serve yourself. Get on this virtual trip through the internet on a campus totally covered by wireless technology. Get ready for the discovery. A glance around you is just the start.



More than the theoretical and practical learning, knowledge, skills and aptitudes in several fields are developed at Unifor. Get to know the campus structure



Library

One of the largest libraries in the state of Ceará can be found on this university campus, being recognized for its rich collection and modern infrastructure. There are more than 60 thousand titles, totaling more than 190 thousand volumes in the humanity, juridical, technological, health, and administrative fields. The Library is located in the Central Square, across from the Student Center.



Student Center

Meeting friends for a snack, printing your tasks or buying that last minute gift? A good tip is the Student Center. Besides the food plaza, stores, and express printing service, there is a travel agency, bank, drugstore, bookstore, and movie theater at the Student Center. Cultural and academic events also take place there.



Celina Queiroz Theater

The entertainment tips always include the varied programming of the Celina Queiroz Theater, located in Building T. That's it. Unifor takes the artistic production seriously, besides promoting shows with national and international renowned actors. Students, professors, and staff have the chance to attend the great productions of the Brazilian theater.



Cultural Space

Miró, Rembrandt, Rubens and other names from the artistic world free of charge on Unifor campus? Just visit the Cultural Space located on the second floor of the Rectory Building. A team of qualified students in art history welcome visitors to present the works of art and to talk a little about the artists' life.

Sports Park

Healthy mind, healthy body. As balance is always the best choice, Unifor has a complete structure for the practice of sports, one of the most modern in the country. At the Sports Park, you will find the Poly-Sports Gymnasium, a five-thousand m² complex, swimming pool, beach volleyball court, tennis courts, official soccer field, society soccer field, and a track and field stadium, one of the few in Brazil to hold the certificate from the International Federation of Athletics, besides the Gym located in the Integrated Medical Care Nucleus of the University.



A University that looks like you

When getting into Unifor, you come across countless possibilities, which go from research and tutoring programs to artistic, sports, and social activities. Unifor encourages the discovery of several new skills. Get to know some of them

Research

It is possible to participate in research groups, in fields directly linked to the under-graduate courses since the first semester. To support the students with that task, Unifor owns five Research nuclei, one for each science center: Human, Juridical, Administrative, Technological, and Health. Besides, the Institution has more than 200 researching professors, devoted to guide and follow the young researchers.

The ones who want to deepen their research can apply for a scientific initiation grant, from PROBIC, of the Edson Queiroz Foundation; PIBIC, of the CNPq (linked to the Ministry of Science and Technology) and FUNCAP, of the Foundation to Support Research in Ceará.

In 2007, the institution won the Best Universities Student's Guide and Real Bank Prize, as the best private University in the Northeast under the Scientific Research category, which shows the Institution's commitment with excellence in research.



Online Education

The University has a distance education nucleus. More than 4.000 students take online subjects, such as: Scientific Work Methodology, Scientific Work Preparation, Introduction to Economy, Economic Science Topics, Consumer's Right, Juridical Deontology, Real Estate Law, Roman Law, Children and Adolescents' Rights, Technical Text Production, Introduction to Computer Science, Computer Science, as well as Society and Civil Responsibility. Extension courses and online post-graduation courses are also available virtually.

The system also provides chats, forums, and some presential classes, so that students can ask questions among themselves and to their professors. That means interactivity and dynamism without losing the content.

Academic exchange

Through the International Academic Exchange Program, the University of Fortaleza has agreements with more than 103 higher education institutions in 19 countries, promoting exchange experiences in the research, study, and languages scope.



Tutoring

Tutoring is the first step towards teaching; therefore, the ones who dream of getting into a classroom as a professor someday can choose to be a tutor, broadening knowledge and facilitating the classmates' learning. There are two tutoring programs on campus: institutional and volunteer. Thus, Unifor students have the opportunity to receive annual research grants.



Social Projects

For the ones who have a collaborating spirit and like to work with people, the University develops several social projects, such as: Volunteer Youth, Retail Agents, Vocational Empowerment Center, Education and Health in the Learning Discovery, and Training People with Special Needs.

Some programs provide scholarships, whose value varies according to the workload. Besides contributing to the well-being of the community, the social projects are an excellent opportunity to broaden knowledge.



Sports

With one of the best equipped sports parks in Brazil, Unifor offers the students the opportunity to be inserted within the sports world, through national and international competitions or being a member of the university teams. With one of the most modern infrastructures of the country, the Unifor Sports Park is made up of the Poly-Sports Gymnasium, a five-thousand m² complex, with poly-sport courts, stalls, dressing rooms and multifunctional room, besides other equipment such as an electronic scoreboard, movable basketball boards, and full adaptation for people with special needs.

The park also has a semi-olympic swimming pool, a beach volleyball court, official and society soccer fields, as well as a track and field stadium, one of the few in Brazil to hold the certificate from the International Federation of Athletics.

Art Groups

Art lovers also find the opportunity to exercise their talents by participating in art groups at the Unifor campus: Camerata, Choir, Mirante Theater Group, and Dancing Company. The groups enchant the academic community and the external public through performances of the popular and erudite culture.

The groups carry out technical auditions along the year, which allow the entrance of new students with interest and aptitude for the arts. Both the art groups as well as the cultural events held in the University are followed by the Art and Culture Division of the Institution.



The best for your empowerment

Nuclei for professional activities in several fields allow the Unifor student to get into the labor market easily

Nami

Assisting the community in general, the Integrated Medical Care Nucleus (NAMI) works as training field for the development of research by the students from the Health Sciences Center and the Psychology program. Health care services are rendered to the community by the students under their professors' guidance. The Nucleus is a reference in the Northeast, having been awarded certifications and several prizes in the health field.



Dental Clinic

The Dental Clinics are one more space for practical activities. Made up of 100 modern dental offices, the clinic assists about 300 people a day.

NIC and UniforTV

Communication and new media are present in two academic practice environments: the Integrated Communication Nucleus (NIC), and the Unifor TV. The NIC is made up of a Radio Production Center, TV, Photography, Multimedia Center, Marketing and Publicity Agency, and a Journalism Laboratory. Since August 2005, the Unifor TV has been a training space for the students who participate in the production of programs as trainees.

EPJ

If the health practice has its space, the other fields are not left behind. The Juridical Practice Office (EPJ), for instance, besides offering juridical service to the community, it is a training field for Law students. Those students find a great laboratory and space for building their citizenship awareness in the Office.



Nati

We have to mention the technology structures in a time everything goes through technological innovation. The Information Technology Application Nucleus (NATI) is a place where innovative technologies are developed by the students within a development and vocational training environment. The students can develop research and skills by actively participating in the projects developed in the nuclei.



Junior Enterprises

The students who study Tourism and Hospitality, Psychology, Foreign Trade or Administration have the opportunity to get to know the market through the Junior Enterprises. In those companies, the students attend customers, learn how to manage, besides having contact with the market reality. The professors follow their students completely in all those activities.

Actions recognized all over the country

The University of Fortaleza and the Edson Queiroz Foundation support stimulate, and encourage several projects and actions in our society, which are nationally recognized and rewarded

The best private higher education institution in the North and Northeast of Brazil, a reference concerning teaching and research in the whole country, it also stands out for its social responsibility projects. The University of Fortaleza has the Edson Queiroz Foundation as its supporter, which is proud of being responsible for the social, educational, and cultural development of the state of Ceará and the Northeastern region since 1971.

This performance is recognized not only for its positive results, but also for awards of great importance. Some examples are the Vocational Empowerment Center, which offers free vocational courses to youths and adults from several needy communities, and the Active Citizenship



Project, which takes notions about rights and citizenship to several boroughs in Fortaleza. The projects, which count on the students and professors' participation, have won national prizes recently.

Students from several courses also participate in the Education and Health in the

Learning Discovery Project, which offers free daily classes to children, adolescents, and adults in the own health institutes where they are being treated. The project has already developed dozens of unique actions and received several awards.

Yet, the University commitment with the environmental responsibility and sustainability is reflected in the certification granted by IBAMA (Brazilian Institute of the Environment and Renewable Natural Resources), which considers the Unifor campus as a place to release wild animals. In its 720 thousand m² space, Unifor keeps extensive preserved green areas in its campus.

Finally, there are still many other social responsibility projects kept and supported by Edson Queiroz Foundation, through the University of Fortaleza, in the fields of education, health, art and culture, sports, environmental responsibility and vocational training. More important than the conquered awards, the true meaning of those actions is the generation of better living conditions for the society.



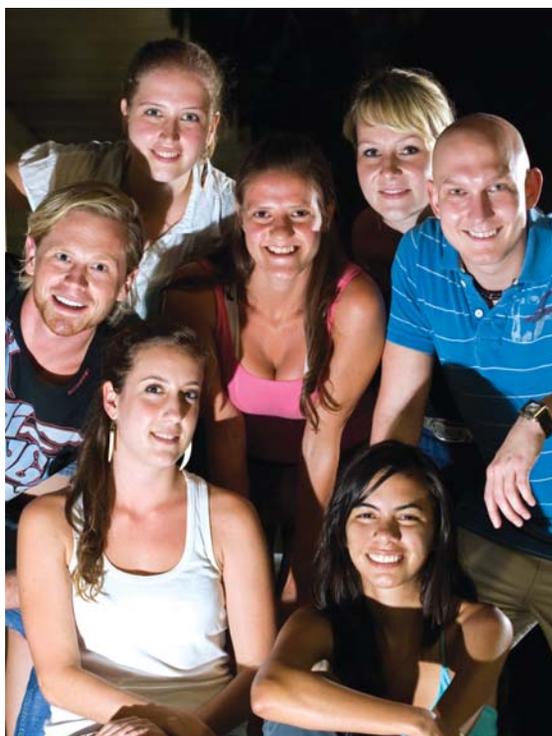
Several cultures are found on the campus

In the courses taught in English, Brazilian and foreign students come with different goals, and by the end of the semester, the cultural exchange has overcome the expectations

It's Tuesday, the AB evening schedule, Room 18, Building P, Professor Enedina Bezerra greets the students and starts one more class of Brazilian Culture. Until then, just the routine in a University that offers countless courses in several programs, but it takes only a few minutes to realize there is something different in this class. To start with, the professor's evening greeting is in English, and the unmistakable language intonation starts being shared by the students from Unifor and several other places around the world.

That's because the Brazilian Culture course is part of 12 courses that are completely taught in English. Content, exams, class comments, everything is in English. The demand for those courses gathers Unifor students as well as exchange students. They know one another, study together, and exchange worldwide experiences. Moreover, any undergraduate student can enroll in them. "While taking the subject, the student can also exercise understanding and fluency in English in an atmosphere of total immersion and cultural diversity", explains the professor, who has already taught this course in the United States, at Millersville University of Pennsylvania in January/2008, and also at Cottey College (Missouri) in January/2009.

"The interaction with them comes along the time, but the best thing is the academic English level, deeper than in language courses", explains Natália Macedo, a journalism student in the 8th semester. According to Magdala Borja, from Angola, the discipline is also recommended to students like her, who have already



Disciplines offered in English

ADMINISTRATIVE SCIENCES CENTER (CCA)

- INTERNATIONAL NEGOTIATIONS - 4 credits
- ENVIRONMENTAL MANAGEMENT - 4 credits
- INTRODUCTION TO FOREIGN TRADE - 4 credits
- GENERAL AND PROFESSIONAL ETHICS - 4 credits
- CONTEMPORARY BRAZILIAN ECONOMY - 4 credits

JURIDICAL SCIENCES CENTER (CCJ)

- HUMAN RIGHTS THEORY - 2 credits

HUMANITIES CENTER (CCH)

- HEALTH ANTHROPOLOGY - 4 credits
- BRAZILIAN ART AND CULTURE - 4 credits
- SPECIAL TOPICS ON ANTHROPOLOGY (RELIGION ANTHROPOLOGY) - 4 credits
- CULTURAL ANTHROPOLOGY - 4 credits

TECHNOLOGICAL SCIENCES CENTER (CCT)

- ENVIRONMENTAL COMFORT - 2.4 credits
- PLASTICS - 2.4 credits

lived in other countries and do not wish to lose their fluency.

PORTUGUESE AS A SECOND LANGUAGE

Besides the Brazilian Culture class, the Spanish student Larisa Cuesta, is taking Portuguese as a Second Language, which is focused on foreign students. She came to Brazil based on good references in her home country. "At the University of Oviedo, where I study, there were Brazilian students who praised the Physiotherapy field at Unifor. That's why I came here". Unifor offers the discipline to exchange students, and that enables their interaction with Brazilian students. The exchange takes place right here on campus between each and every class. Unifor students can refer to the Vice-Rector of Extension in order to schedule activities with foreign students.

The Argentinean student Gabriela Miño also came to deepen her knowledge in the health field. "Here in Brazil, the Physical Education program is more focused on health, and that's why I have chosen Fortaleza, besides I like the University and its campus very much. I feel safe here. The Portuguese as a Second Language course has enabled me to meet Larisa and Gabriela". The friends have joined the Canadian student Jade Cambron, who studies Cultural Anthropology at Unifor, the Colombian student Alexandra Lozano, now taking Journalism and Advertising courses, as well as the German students Swantje Wahl, Gabriel Haag and Wolfgang Oswald, who are all in the Foreign Trade program.



Cultural

Dialogue with art

Unifor has already received great names of the art world, such as Miró, Rubens and Rembrandt

In 2009, the Unifor Cultural Space is celebrating 20 years of art diffusion in Ceará. The place holds national and international exhibitions as well as the Art-Education Projects, which welcome students from the public and private network on guided tours. Located on the 2nd floor of the Rectory building, it follows the museological rules demanded by the International Council of Museums (ICOM). By attracting the attention of thousands of visitors, the Space disseminates, renews, and democratizes the knowledge about the artistic, historical, and cultural identities of the country, which used to be accessible only to the erudite segment of the population.

Along its history, it has already hosted exhibitions as the Brazilian Art in the Public and Private Collections of Ceará. In 2005, paintings, drawings, printings, and sculptures from the XVII to the XX centuries were appreciated by thousands of people, who

also got to know the itinerant collection of fossils from the Paleontology Museum of Santana do Cariri. Also a public success, the Unifor Plastics, an important exhibit that gathers talented artists from several countries, contributes to unveil important local artists. The exhibit could be seen from December/2005 to January/2006. The History of Ceará in Sacred and Ornamental Works enabled a tour through the history of Ceará from the XVIII to the XX centuries. The exhibition, which ran from May to August/2006, gathered 400 works of art from the Dom José Museum in Sobral, considered the fifth largest of the country in sacred and ornamental art. More recently, the international exhibitions Ostentatious Miró, in 2006; Rembrandt and the Printing Art, in 2007; and Rubens - the Baroque genius and his graphic work, in 2008, placed the Cultural Space in a standing position in the national art scenario.

Unifor receives Iberê Camargo's paintings

Along its 20 years, the Unifor Cultural Space has promoted an encounter with the authentic form and visceral way, the master of the Brazilian expressionism – Iberê Camargo, has experienced painting. The Iberê Camargo Exhibit: A Painting Experience, can be appreciated free of charge at Unifor, through a partnership between the Edson Queiroz Foundation, supporter of the University of Fortaleza, and the Iberê Camargo Foundation. There are 67 works of art, among paintings, drawings, gouaches, and printings. This is not the first time Unifor welcomes Iberê Camargo, since the Institution already hosted an exhibition of the great artist in 1994, year of his death, displaying his drawings and printings.

In the exhibition, the visitor strolls through two main blocks, where 18 paintings are distributed on canvas, three paintings on paper, 13 printings, and 24 drawings and gouaches, which belong to the collection of the Iberê Camargo Foundation, besides nine works of art from the collections of the Edson Queiroz Foundation and private collectors. The first part includes the still lives and series of spools, which became progressively abstract along the time. The winning canvas Line of Spools (1961), considered a key piece in this transition, is presented beside a similar printed composition, Structure in Movement (1962). There are also highlights coming to the city for the very first time, such as the Unfolding and Unfolding II canvases, which beside 4 more canvases and 12 printings, talk among themselves. "In this sequence, I try to show the intense dialogue between painting and printing on metal, for which Iberê transposed highly pictorial techniques", the curator pointed out.

The second part focuses Iberê's last phase, marked by melancholy and a reflection on the existential emptiness and finiteness. The canvases "Everything is false and useless I and II" (1992), "Cyclist" (1990), and "In time" (1992) are shown commented based on studies about drawing and gouache. "I have gathered those works of art under the title "Twilight Light", mentioning a more meditative moment of calm anguish that captured Iberê in that final period", the curator reflects. The work "In time" seems to concentrate a unique synthesis of his work, composing a cyclist with spools and abstract graphic design", she adds.

SERVIÇO:

• **Iberê Camargo's Exhibition: A painting experience**
Visits: Until August 2, Tuesdays through Fridays from 10 a.m. to 8 p.m., and on Saturdays and Sundays, from 10 a.m. to 6 p.m.
Free admission



100 x France Exhibition

The exhibit, which can be visited at the Unifor Cultural Space until June 14, tells the history of photography since its origin

As part of the celebrations of the Year of France in Brazil, an event that intensifies the dialogue between the two countries even more, Unifor is promoting the 100 x France Exhibition in Fortaleza. Through a partnership with the French Alliance, the photographic exhibit brings to the Unifor Cultural Space, the history of the French photography since its creation until the present days. The exhibit is displaying a total of 100 photos from photographers, such as: Nicéphore Niépce, Louis-Adolphe Humbert de Molard, Gustav Le Gray, Charles Nègre, Eugène Cuvelier, the Bisson brothers, Félix Nadar and Eugène Atget; and from less known photographers like Édouard Baldus, Charles Marville and Auguste Collard; besides anonymous amateurs.

According to the exhibition curator, the

French journalist and art historian Sophie Schmit, the reproductions have been chosen among thousands of copies preserved at the National Library of France, the d'Orsay Museum and the Pompidou Center in Paris, three of the richest public collections in the world. "The Ministry of Culture, the National School of Fine Arts in Paris, the Jacques Henri Lartigue Foundation, the Brassai Estate, private collectors, photographers, artists or the holders of their copyrights, follow us in this adventure".

History and photography admirers find in this display a rich material that remounts both to the photography birth registration and to important historical events. "Each one of those images is introduced with a text that tells about the respective history of the photo and

its author, of France and the French, and of Paris. Choosing only one work of art from each artist allowed the exhibition of geniuses, such as: Nicéphore Niépce, Louis-Adolphe Humbert de Molard, Gustave Le Gray, Charles Nègre, Eugène Cuvelier, the Bisson brothers, Félix Nadar and Eugène Atget, side by side less known photographers like Édouard Baldus, Charles Marville or Auguste Collard, as well as copies from anonymous amateurs, such as Jacques Henri Lartigue or the Earl Robert de Montesquiou", the curator explains.

SERVIÇO:
 • 100 x France Exhibition
 Visits: Until June 14
 Place: Unifor Cultural Space,
 in the Rectory Hall
 Free admission





Post-graduation ▼

Ideal for each profile

Unifor offers post-graduation courses in the administrative, human, juridical, health, and technological fields

Studying at a university provides contact with three important elements: the teaching of undergraduates, as you might already know, the many varied activities of the extension nuclei, and yet the production of knowledge through research and post-graduation. The knowledge is completed in those three education pillars. That's why Unifor has been offering post-graduation courses since 1979. That's exactly 30 years. You might have already heard about how a post-graduation course can improve

your job placement into the labor market. At Unifor, for instance, undergraduates can enroll in one of the five master's degree programs offered every semester or in one of the 65 specialization and MBA courses provided by the Institution. In the fields of Constitutional Law and Biotechnology, it is also possible to pursue a doctoral degree. Those programs can complement your empowerment, and in some occasions, even guide you into several paths, bringing an opening to the several professional choices.



International Agreement

Students from the Lato Sensu Specialization take part of the program in Brazil, and the other part in Italy in order to obtain a double diploma

A unique agreement for a Lato Sensu Specialization between Unifor and the University of Perugia in Italy has been signed by Rector Fátima Veras and Vice-Consul Roberto Misici. The cooperation agreement between the two institutions represents a new moment, when Unifor is starting to offer Lato Sensu Specialization courses with double diploma. Thus, students will take part of their Lato Sensu Specialization in Brazil and the other part in Italy, being able to choose to defend the dissertation in order to obtain the valid diploma in Brazil and abroad. "Through the Bologna Process, signed in 1999 and valid until 2010, we could see the possibility of getting a "double laurea". With the agreement, the students can take the Lato Sensu Specialization here in Brazil, and complete the course in Perugia, by studying



Italian and having a diploma recognized by the European Community", explains the Vice-consul Roberto Misici. For Rector Fátima Veras, "It is a great moment, when Unifor signs an agreement with an international institution in order to offer a Lato Sensu Specialization program".

At first, courses will be offered in the fields of Tourism, Marketing, International Relations, Businesses, Design, and Law. The courses will start to be offered in the second semester of 2009. The Coordi-

nator of the Lato Sensu Specialization at Unifor, Professor Almeida Júnior, evaluates the signature of the agreement: "We have had a recent 100% growth in the offer of new courses as well as a higher students' demand. In February/2008, we had 33 specialization courses, and now we have 65. The number of students has doubled from 1.000 to 2.200. We have started a new stage in the post-graduation level, and this agreement will be our differential in the market".

