

PROGRAMA DE PÓS-GRADUAÇÃO EM ADMINISTRAÇÃO

Código da disciplina	Z515 – Social Innovations for Sustainable Consumption		
Tema da disciplina	Inovações sociais para o consumo sustentável		
Carga horária	45 h/a	Número de créditos	3
Tipo de componente	(X) Disciplina	() Tópicos especiais	() Seminário
Ementa	Defining sustainable consumption; Exploring the environmental, social, and economic impacts of current consumption patterns.		
Objetivos	To provide a comprehensive overview of Social Innovations for Sustainable Consumption, covering various aspects from individual behavior to business practices and policy considerations.		
Conteúdo programático	<p>Introduction to Sustainable Consumption Defining sustainable consumption. Exploring the environmental, social, and economic impacts of current consumption patterns. The role of sustainable consumption in achieving global sustainability goals.</p> <p>Key Concepts in Social Innovation Understanding social innovation and its relevance. Examining successful examples of social innovation in various contexts.</p> <p>Consumer Behavior and Sustainable Choices Analyzing factors influencing consumer behavior in the context of sustainability. Strategies for promoting sustainable choices among consumers.</p> <p>Community Engagement for Social Innovations on Sustainable Consumption The role of communities in driving sustainable consumption. Case studies on community-led initiatives promoting sustainability.</p> <p>Collaborative Consumption and Sharing Economy Examining the concept of collaborative consumption. Case studies on successful sharing economy models.</p>		
Metodologia	The discipline will rely on a combination of teaching methodologies including lectures, class discussions, symposium, case studies, use of interactive online platforms.		



<p>Avaliação</p>	<p>Studentw will be required to recolect examples of social innovations for sustainable consumption and to work on the case analysis o one example.</p> <p>Recolection of cases (35%): To submit a primary list of examples based on desktop research.</p> <p>Case study (65%): To select and approach one example. To develop a case study of the selected example.</p>
<p>Bibliografia</p>	<p>Domanski, D., Howaldt, J., & Kaletka, C. (2020). A comprehensive concept of social innovation and its implications for the local context–on the growing importance of social innovation ecosystems and infrastructures. <i>European planning studies</i>, 28(3), 454-474.</p> <p>Edwards-Schachter, M., & Wallace, M. L. (2017). ‘Shaken, but not stirred’: Sixty years of defining social innovation. <i>Technological Forecasting and Social Change</i>, 119, 64-79.</p> <p>Henry, M., Schraven, D., Bocken, N., Frenken, K., Hekkert, M., & Kirchherr, J. (2021). The battle of the buzzwords: A comparative review of the circular economy and the sharing economy concepts. <i>Environmental innovation and societal transitions</i>, 38, 1-21.</p> <p>Jaeger-Erben, M., Rückert-John, J., & Schäfer, M. (2015). Sustainable consumption through social innovation: a typology of innovations for sustainable consumption practices. <i>Journal of Cleaner Production</i>, 108, 784-798.</p> <p>Matharu, M., Jain, R., & Kamboj, S. (2020). Understanding the impact of lifestyle on sustainable consumption behavior: a sharing economy perspective. <i>Management of environmental quality: An international Journal</i>, 32(1), 20-40.</p> <p>Nimmo, E., Carvalho, A., Laverdi, R., & Lacerda, A. (2020). Oral history and traditional ecological knowledge in social innovation and smallholder sovereignty: a case study of erva-mate in Southern Brazil. <i>Ecology and society</i>, 25(4).</p> <p>Rabiu, M. K., & Jaeger-Erben, M. (2024). Reducing single-use plastic in everyday social practices: Insights from a living lab experiment. <i>Resources, Conservation and Recycling</i>, 200, 107303.</p>

